

**Title of article**

About you: (e.g. where did you study, when did you qualify, what made you write the article?) - Third person.

Introduction to the article

Article

**Name**

**Email address**

1. Are you happy for us to publish your email address with the article? YES/NO
2. Do you give consent that any images you provide can be used by us for marketing/promotional purposes and or marketing material? YES/NO

Please describe any images you have attached:

Links (internal use only)

Sign to consent

publication.....

## Writing guidelines for theyoungdentist.com

Firstly we thank you for taking the time to write content for theyoungdentist.com. Your information is useful to other young dentists around the world and offers a different perspective to our users. Secondly, these guidelines have been written as a guide to help shape your article.

### Wordcount

Where possible we advise that you keep your article between 500 and 1,000 words. If your article exceeds 1,000 words, please think about how your article could be split into two separate articles.

### Topic

You will see from our website that we publish a variety of topics. The aim of our website is to offer advice and guidance to young dentists who are in the early stages of their career. This is often general information and the articles can be quite informal. We do not offer specific information as such on the clinical aspects of dentistry as our website is international and this information may date. If you do not see a topic hosted on the site which you would like to write about, please do suggest your topic. We are open to suggestions and merely want to host articles written **by young dentists for young dentists**.

**Your article may include experiences, scenarios, useful tips, management of situations and be informative.**

**Your article may not include clinical information or personal opinions.**

### Template

Please use the following format below to write the basis of your article. Please submit your article between 11 and 12 point size and write your article using UK dictionary. Wherever possible **please avoid abbreviations**.

### Title

Eg, Dentistry Vocational Training: the light at the end of the tunnel

### Short synopsis of yourself

Eg, Mieke Evans graduated from Birmingham dental school in 2008. Mieke currently works as an associate at a private practice in London.

### **Headings for main paragraphs**

Eg, 1) Following graduation 2) My first day in practice 3) Career options as a young dentist

### **Conclusion / summary**

Eg, My time in dental foundation training was extremely challenging yet rewarding. Go and enjoy it. Get stuck in and make the most of it because it will be over before you know it.

### **Links to other content**

Please suggest any other articles that you have referenced or would like to highlight to the reader.

### **Pictures**

You may like to submit some pictures to go with your article, or suggest images that you think would fit well. When emailing images, please ensure you have permission to use them if they are not your images. Please email **original images** only with a high resolution. **Images within a word document or pasted into an email cannot be used.** Wherever possible, please email them in **JPEG format**.

### **Advertising / promotion**

We currently do not offer the options for organisations or individuals to advertise on our website. This is because we want to offer an advisory website that doesn't bombard the user with adverts. If you are writing on behalf of an organisation or business, you can write up to 100 words maximum about this. This includes a website and / or logo. However, we will only accept this if it is written within an article that offers advice and guidance to other young dentists.

### **Search Engine Optimisation (SEO)**

We are always working hard to increase our position on Google search engines. One way in which you can help increase other young dentists viewing your article is by writing in a way that increases our tailored content. Here are some tips below to help you.

- In the title its always recommended the use of the main keyword related to the article
- In the first paragraph the main keyword should be used at least once
- In the main body of text, more keywords should be used
- In the last paragraph the main keyword should be used again

Below you can find our list of keywords. One of these keywords may well be related to your article. However, if they are not, please do not try to put them in unless it relates to your article.

- careers in dentistry
- training in dentistry

- dentistry vocational training
- NHS careers dentistry
- risk management education
- dental indemnity
- risk management providers
- dental associations
- British dental association
- dental protection
- dentistry topics
- cosmetic dentistry school
- dentistry specialisation
- dentistry update
- dentistry news
- dentistry conference
- dental work abroad
- dentist volunteer
- dentist jobs Australia

#### **How we may or may not use your article**

- Post it on our website
- Social media
- Newsletters
- Printed marketing material
- Translate into video format

#### **Once published:**

- Please share it on social media
- Encourage friends to like it